MEMORANDUM OF UNDERSTANDING
LOUISVILLE PROMISE PARTNERS

The signatories of this Memorandum of Understanding (MOU)—the Jefferson County Public School (JCPS) District, Louisville Metro Government (Louisville Metro), the Jefferson County Teachers Association, the 15th District Parent Teacher Association, Metro United Way, 55,000 Degrees, Centerstone, KentuckianaWorks, James Graham Brown Foundation, C.E. and S. Foundation, Community Foundation of Louisville, Jefferson Community and Technical College, University of Louisville, Simmons College, 15,000 Degrees Initiative, Greater Louisville Inc., Spalding University, and Louisville Urban League—are committed to working together to ensure that every child in Louisville is prepared for college, career, and a successful, productive life. The Louisville Promise Partners are committed to driving sustainable economic growth and workforce development through a postsecondary plan for all Louisville students that focuses on readiness, access, and completion. The partners are also focused on driving student achievement by providing wrap-around services to support student learning. The purpose of this MOU is to document the commitment of the Louisville Promise Partners to work together to facilitate the success of this initiative for the duration of the term of this MOU.

The Louisville Promise Partners pledge to develop and implement with fidelity the Louisville Promise Strategy. This strategy will build systems and align resources to ensure that every student enters kindergarten prepared. It also provides every Louisville public school student with the academic, social, mental health, physical health, workforce training, and enrichment supports that are needed to build on individual student strengths and overcome barriers that may prevent student success. These supports and opportunities will be made possible, in large measure, through more efficient coordination with local partners and alignment of existing programs and funding streams toward evidence-based, higher-impact strategies and coordinated delivery mechanisms. With an emphasis on equity throughout, the MOU is consistent with the Jefferson County Board of Education’s strategic plan.

The Louisville Promise Partners will receive significant support and technical assistance from The Weiss Institute, a 501c3 nonprofit partnership between Say Yes to Education and America’s Promise Alliance. Weiss will assist in the development and initial implementation of the Louisville Promise Strategy. The specific components of the support and assistance to be provided have been outlined in a collaboration agreement between Weiss and the Community Foundation of Louisville.

The partners will implement the system developed with Weiss to manage and expand the services and opportunities provided to students. The system will include a comprehensive database of services available within the community, a student-level data system capable of tracking services provided and related outcomes for each student, and a common platform to systematically monitor progress. **The system will be designed to protect student privacy and conform to all relevant federal, state, and local laws.** The design plan will also include personalized, data-driven, and evidence-based interventions to ensure that all
students are on track for success in college and/or a career. The partners will work systematically to offer equitable and quality programming and align funding to sustain effective, research-based programming.

In addition to the effective delivery of these supports and opportunities, partners will ensure successful implementation of the Postsecondary Planning System that will provide a college/career path for all public school students. As part of the Louisville Promise Strategy, the partners will work with postsecondary institutions, the philanthropic community, and Weiss to develop, fund, and implement a scholarship and grant program for public school students to support attendance at public higher-education institutions in Kentucky. This reduces or eliminates the financial barriers for students to attend college and increases Louisville’s educated workforce. The scholarship program will be managed by an independent board.

The signatories of this MOU pledge to collaborate, communicate, and share outcomes by aligning the goals and metrics of their respective entities to the goals of the Louisville Promise Strategy, participating regularly in the Louisville Promise governance process, attending regular meetings of the Louisville Promise Cabinet (formerly known as the Cradle to Career Cabinet), establishing task forces to address needs, and using data to make decisions regarding allocation of resources to improve efficiency and effectiveness.

**Domains**

**Leadership and Management**
Louisville Promise Partners will, through the Louisville Promise Cabinet and task forces, assist in developing and implementing:

- Strategies for building relationships with foundations, individuals, corporations, and business-supported membership organizations to increase financial support for the Louisville Promise Strategy.
- Create postsecondary supports that encompass preparatory programming, assistance with application/financial aid processes, building capacity of guidance counselors, and increasing student retention in postsecondary education.
- Public-private partnerships to provide quality and efficient services for meeting the physical and mental health needs of Louisville’s public school students.
- A comprehensive communications and engagement campaign to increase understanding of and commitment to the Louisville Promise Strategy.
- A strategy for engaging parents and caregivers in supporting participation in the Louisville Promise Strategy from early childhood through grade twelve.
- Strategies to address the healthy physical, cognitive, and emotional development of children from birth through age 5 to support kindergarten readiness and lay the foundation for long-term educational success.
- Strategies to connect students to meaningful, career-based learning opportunities. These opportunities ensure that students are prepared, appropriately credentialed, and motivated to pursue their postsecondary goals,
including college and/or entry into the workforce.

**Programming and Educational Support**
The Louisville Promise Partners understand and agree that each partner maintains sole discretion over whether it will participate in or support any particular program that is part of the Louisville Promise Strategy. Subject to this understanding and agreement, the Louisville Promise Partners agree to develop comprehensive academic, health, financial, and social/emotional supports to provide a pathway to postsecondary success.

**Data Usage**
The Louisville Promise Partners agree to create systems for sharing and analyzing data to ensure that students remain on track to graduate high school prepared for postsecondary education or workforce opportunities. The Louisville Promise Partners will incorporate assessment results and other student-level data into the Postsecondary Planning System, within the parameters of separately negotiated data-sharing agreements that protect student privacy and conform to all relevant federal, state, and local laws.

**Evaluation**
The Louisville Promise Partners agree to coordinate and support the development and completion of an evaluation study of the implementation and outcomes of the Louisville Promise Strategy.

**Funding and Resource Support**
The Louisville Promise Partners agree to:

- Support a six-year fiscal pro forma, to be developed with the support of Weiss in accordance with the Collaboration Agreement, to support the roll-out of a comprehensive youth support strategy within the Louisville Promise Strategy that is sustainable over time. In addition to the roll-out, the fiscal pro forma will address funding requirements to create, staff, and sustain the operations of a permanent nonprofit Louisville Promise management entity. The pro forma will not be dependent on additional resources from any partner, but rather makes effective use of existing resources from each entity.
- Ensure that all funding proposals for supports and services that relate to the Louisville Promise Strategy are reviewed by the Louisville Promise Cabinet for consistency with and support of the Louisville Promise Strategy implementation.
- Use outcomes of fiscal value chain analyses of JCPS and Louisville Metro budgets to inform the work of the Louisville Promise Partners and identify some potential resources that could be redirected to support the Louisville Promise Strategy.
- Establish an independent Louisville Promise Scholarship Board that will be responsible for raising the money to support the scholarship/grant program, creating and managing a fund to support the program, and establishing criteria for the scholarship and grant program.

**Communication**
The Louisville Promise Partners agree to ensure that prior to dissemination, all public communication regarding the Louisville Promise Strategy is routed to and approved by
designated representatives from the Louisville Promise Partners and other key stakeholders as defined by the Louisville Promise Cabinet.

**TERM**
The term of this MOU is from the date of the approval of the MOU by all parties through **June 30, 2019**, including any extensions agreed to in writing by the parties.

**GENERAL CONDITIONS**
1. The parties acknowledge and are cognizant that several laws exist that address the exchange of information or prohibition of the exchange of information between entities, both public and private. All parties agree to familiarize their entities with these laws and enter into agreements with the releasing agency that spell out the limits of the dissemination of said information. All parties agree to abide by these agreements to ensure the proper retention and release of any such information. The parties acknowledge that the relevant laws pertaining to this paragraph include, but are not limited to, the Family Educational Rights and Privacy Act (FERPA) and other privacy laws, such as state privacy laws and the Health Insurance Portability and Accountability Act (HIPAA).
2. Except as otherwise expressly agreed to hereunder, each party individually shall be responsible for its own costs and expenses associated with following this MOU.
3. This MOU is not intended to be, nor shall it be construed as, a joint venture, association, partnership, franchise, or other form of business organization.
4. All notices under this MOU shall be in writing and shall be deemed to have been adequately given when delivered to the chief executive officer of the entity.
5. This MOU shall be governed by, interpreted, and construed in all respects in accordance with the laws of the Commonwealth of Kentucky.
6. All parties to this MOU represent that they are duly authorized to enter into the MOU and that these terms are legally binding.
7. The parties agree that in the performance of this MOU they will not discriminate in hiring, employment, and contracting practices and that they will conduct themselves consistent with their policies and with the state and federal laws prohibiting illegal discrimination.

Signed this ______day of ________, 2017